

# TRAFFIC ENGINEERING

parking • transportation planning • transit planning

## STATEMENT OF QUALIFICATIONS

*Gibson Transportation Consulting prepares detailed traffic impact and transit analyses for both public and private sector clients, including those for some of the most controversial and challenging projects in Southern California. The scopes cover traffic impact analysis, construction plans, neighborhood traffic management, site access and circulation, project alternatives, and pedestrian and bikeway planning. We work with multi-disciplinary teams, comprised of private developers, engineers, architects, planners, and public agencies, to develop effective transportation improvement and mitigation programs.*



Universal Studios  
Los Angeles, California

### Studios & Theme Parks

Gibson Transportation Consulting is leading one of the largest traffic impact assessments in Los Angeles: the 20-year Evolution Plan for the expansion of the NBC Universal Studios property in Universal City. The project includes approximately 2.68 million sf of net new commercial development.

Gibson Transportation Consulting is also currently conducting transportation analyses for Disneyland, Paramount Pictures Studios and Skypark at Santa's Village. Previous projects include Disney's California Adventure, Downtown Disney at Disney World, LEGOLAND California, Six Flags Great America, Culver Studios, NBC Burbank studios, Burbank Media District, Empire Studios, the proposed Universal Studios Singapore, Huangguoshu Falls in Guizhou Province, China, and a seven-theme park complex in Dubai, United Arab Emirates.

### Shopping Centers

Gibson Transportation Consulting staff analyzes traffic, parking design and demand, and site access and circulation planning efforts for new and expanded shopping centers throughout the United States. We are preparing, or have prepared, traffic and parking studies for Westfield LLC at its regional shopping centers at Carlsbad, Culver City, Eastland, MainPlace, North County, Santa Anita, Topanga, University Towne Centre, Valencia Town Center, the Village at Westfield Topanga, and West Covina; for The Irvine Company at its regional shopping centers at Fashion Island, Irvine Spectrum Centre, and Tustin Marketplace, as well as its entire neighborhood shopping center portfolio; for RREEF/Jones Lang LaSalle at Manhattan Village and Villa Marina Marketplace; for Macerich at Fashion Outlets, Lakewood Center, Los Cerritos Center, Panorama Mall, Santa Monica Place, and the Westside Pavilion; for General Growth Properties at Stonestown Galleria in San Francisco and Fallbrook Center in Los Angeles; and for The Original Farmers Market in Los Angeles.



Westfield Santa Anita  
Arcadia, California

### Transit-Oriented Developments

Gibson Transportation Consulting led the shared parking analysis of the award-winning City of Fullerton Transportation Center (FTC) Specific Plan Project and helped to develop the parking code requirements in the Specific Plan. The Specific Plan is a guide for the development of the FTC into a sustainable, mixed-use transit oriented neighborhood with housing, commercial and office space, and potentially a hotel. The mixed-use development covered approximately 16 blocks surrounding the Fullerton Transit Center and AMTRAK Station. Other transit-oriented development projects include the Metro Universal project (atop the Universal City Metro Red Line station) and the Wilshire Grand Redevelopment Project (adjacent to the 7th Street/Metro Center station) in Los Angeles. Projects have included traffic and parking analyses, transit system analyses, development of effective Transportation Demand Management programs, integration of land uses with the transit facilities, and policies and design features that promote non-auto travel.



Wilshire Grand Hotel  
Los Angeles, California

### Commercial, Residential & Mixed-Use Developments

Gibson Transportation Consulting staff prepares the transportation sections of environmental documents for commercial, residential, and mixed-use developments. Key projects include the AMPAS Academy Museum of Motion Pictures, the Huntington Library Education and Visitors Center Project, Century City Center, Bakersfield Commons, Plaza El Segundo, Westgate Pasadena, and The Collection at Riverpark in Oxnard.

### Other Key Areas

Other key areas of expertise include pedestrian and bicycle safety studies; traffic, parking, access/circulation, and safety studies for schools and universities; and traffic signal systems analyses.